

WHAT YOU WILL LEARN

- HOW CHINESE HERBAL MEDICINE ADD EDGE AND SUPERIOR RESULTS TO PRACTICE
- DISCUSSION OF HERB TYPES (RAW, PATENT, GRANULE)
- HOW TO EDUCATE PATIENTS ABOUT THE BENEFITS OF HERBS
- HOW TO PRICE AND OFFER HERBS AS A SERVICE
- SAFETY WITH ETHICAL CONSIDERATIONS
- PRESCRIBING HERBS
- HERBS TO BE AWARE OF
- DOSAGE AND TIMING
- A CLASSICAL APPROACH AND WHY
- BLOOD STAGNATION
- KEY FORMULAS, CASE STUDIES & FURTHER EDUCATION



ABOUT ILANA

Ilana Sowter is a Doctor of Chinese Medicine, with almost 9 years industry experience. She has studied Science, Languages and Acupuncture at University level, and recently achieved a Masters Degree in Chinese Herbal Medicine at RMIT. Ilana has worked with some of Australia's best and on her own, and is very passionate about introducing Chinese herbs confidently, safely and effectively in a practice after meeting many practitioners here who desire to prescribe herbs but aren't quite there yet. For more information about Ilana, visit <http://ilanasowter.com/about/>

Are you interested in Chinese herbs but don't know where to start? This is the seminar for you. It will be engaging, interesting and inspiring! It will be invaluable for you.
Practise herbs already? Come and get refreshed on all the important parts of Chinese herbal theory and application that you haven't had time to revisit from both a modern clinical and ancient theoretical perspective. Get up to scratch while knocking off some CPD points.

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